

## MEDIA RELEASE

### APEC 2020 NATIONAL SECRETARIAT BOOSTS UNDERSTANDING ON APEC THROUGH ART

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Ministry of International Trade & Industry (MITI) as the National Secretariat for APEC 2020 capitalises on art to boost Malaysian students' understanding of APEC. The initiative saw more than 670 drawings by students being displayed at Multi-Stakeholders Dialogue (MSD) in Putrajaya today.

The drawings featured the future visions of Malaysia and the rest of the APEC economies from the point of view of students. The community engagement project called 'Vision of My World' also acts a motivation for the students to learn more about APEC and Malaysia's role this year.

The project is one of the many initiatives laid out for APEC this year and in line with the key deliverable for Malaysia, the Post-2020 Vision. Malaysia together with the other economies will chart the future of APEC Post-2020 and the vision of younger generation is given equal importance in this process. The hosting of APEC 2020 by Malaysia will emphasise on Shared Prosperity, in line with APEC 2020 theme, which is 'Optimising Human Potential Towards a Future of Shared Prosperity'. This year will be the second time Malaysia plays the role of host after its first stint in 1998.

Prior to the project, MITI was given the opportunity to explain APEC 2020 to the students who came from eight kindergartens and four primary schools around Kuala Lumpur and Putrajaya.

APEC 2020 is a year-long event involving 21 member economies to be attended by 16,000 delegates. In November, 21 Leaders from the APEC Economies will deliver a consensus declaration on the critical issues and launch the new Post-2020 Vision of APEC.

**Ministry of International Trade & Industry**

19 February 2020

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MINISTRY OF  
INTERNATIONAL TRADE AND INDUSTRY

### **About MITI**

MITI is the key driver in making Malaysia the preferred destination for quality investments and enhancing the nation's rising status as a globally competitive trading nation. Its objectives and roles are oriented towards ensuring Malaysia's rapid economic development and help achieve the country's stated goal of becoming a developed nation.

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